

12 January 2018



**Bangkok Bank and Tesco for Thais Foundation invite people to donate to ‘Good Food for Children’ campaign via QR Code to promote ‘Cashless Society’**

Bangkok Bank Executive Vice President Prassanee Ouiyamaphan (left) and Ek-Chai Distribution System Corporate Affairs Director Salinla Seehaphan (right) co-launched the ‘Good Food for Children’ campaign by Tesco for Thais Foundation. Customers, staff and the public are invited to donate money to buy nutritious food for underprivileged children throughout the country to support their healthy growth. People can make donations easily and quickly anywhere, anytime using Bangkok Bank’s QR Code with Bualuang mBanking and all Thai banks’ mobile banking services from January 13–31, 2018. The QR Code option aims to provide convenience for customers making financial transactions via digital channels as well as supporting Thailand’s move towards a ‘Cashless Society’.