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Bangkok Bank introduces ‘Vee’ Violette as a presenter of its BeSure QR campaign aiming to penetrate a new-generation market while promoting the cashless society with a special promotion for both shoppers and merchants

Bangkok Bank President Chartsiri Sophonpanich and Violette ‘Vee’ Wautier, a talented singer and actress who is a presenter of BeSure QR, launched the ‘BeSure QR: Convenient for Sure, Receive Money for Sure, Fast for Sure’ campaign to promote the Bank’s digital financial services which are convenient, fast and safe among the new generation with an aim to emphasize the Bank’s status as a ‘Digital Service Center’. Under this campaign, Bangkok Bank offers a special promotion of cash back and loans at special interest rates to merchants as well as cash back to shoppers who use Bualuang mBanking. Interested persons can join the BeSure QR campaign from today – August 31, 2018.