

16 February 2018



Bangkok Bank acclaims the success of ‘Release’ a Valentine’s Day event to serve the needs of young people and promote the cashless society

Bangkok Bank organized ‘Release’ – a fun-filled Valentine’s Day event – Bangkok Bank Executive Director and Executive Vice President, Dr. Thaweelap Rittapirom, Executive Vice President Pochanee Kongkalai, and Executive Vice President Prassanee Kitsanayothin, joined with Assoc. Prof. Gasinee Witoonchart, Dean of Thammasat University, and Asst. Prof. Dr. Parinya Thaewanarumitkul, Vice Rector for Student Affairs of Thammasat University, to organize ‘Release’, a lifestyle market under the “Shopping, Eating, Chilling, Photo-Snapping” concept, targeted at young-gen students. The event featured a concert by ‘BNK48’ girl group and special promotions for shopping with QR Code via the Bualuang mBanking application. Recently held at Main Stadium, Thammasat University – Rangsit Campus, it provided enjoyment to fans, shoppers and shop owners.

http://www.bangkokbank.com/BangkokBankThai/Documents/Site%20Documents/PR/Photo_16Feb2018_En.pdf