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Bangkok Bank welcomes BOT Deputy Governor at its booth featuring BeSure QR campaign to emphasize the bank's status as a leading 'Digital Service Center'

Bangkok Bank President Chartsiri Sophonpanich (2nd from right), Senior Executive Vice President Virasak Sutanthavibul (left), and Director and Executive Vice President Dr. Thaweelap Rittapirom (right), together with BBL Asset Management Chairman Vorawan Tarapoom (2nd from left), welcomed Ruchukorn Siriyodhin, Deputy Governor Financial Institutions Stability of the Bank of Thailand, who visited the bank's booth featuring the BeSure QR campaign that provides 'fast-for-sure, convenient-for-sure, and receive-money-for-sure' service. The bank is using Violette 'Vee' Wautier to present the campaign with the aim of promoting to the new generation its digital financial services which are convenient, fast and safe. At the same time, this campaign will strengthen the bank's status as a leading digital service center while promoting the government's strategy to drive Thailand towards a cashless society in line with its 'Thailand 4.0' policy.