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Bangkok Bank successfully builds ASEAN Business Leader network and celebrates the close of AEC Business Leader Program Batch 3

Bangkok Bank Chairman of the Board of Executive Directors Deja Tulananda (center) presided over the closing ceremony of AEC Business Leader Program Batch 3, totaling 44 persons, under the concept of ‘Go ASEAN Together’. He also presented an award to the team with the most outstanding business plan which was for ‘SKINDOM Mask’ skin care products. The beauty business is very popular in Vietnam with high growth potential and the committee members agreed that this business plan would be practical in the real marketplace. Altogether the attendees created six business plans from knowledge they gained during two months of intensive training and business trips in Vietnam and Myanmar. The program’s objective is to develop the potential of young businesspeople so they can build successful businesses in ASEAN.