

Andria Buchara

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Profile Summary

Strategic and dynamic investment professional with over 17 years of experience in international investment promotion, facilitation, and government relations. Currently serving as Director of the Indonesia Investment Promotion Center (IIPC) Singapore. Deep experience in managing investment flows from ASEAN, South Korea, Taiwan, Europe, and the Americas. Specialist in manufacturing, infrastructure, and industrial park development. Strong background in public policy, urban planning, and international business with a global perspective.

Professional Experience

Director, Indonesia Investment Promotion Center (IIPC), Singapore Ministry of Investment/BKPM – Singapore | 2022 – Present

- Lead Indonesia's investment promotion across ASEAN and manage strategic relations with South Korea, Taiwan, Europe, and the Americas.
- Facilitate bilateral cooperation under Indonesia-Singapore Working Group on Investment.
- Promote Indonesia's investment opportunities in priority sectors including manufacturing, green energy, and digital economy.
- Organize strategic forums, investor roundtables, and sectoral deep dives in collaboration with major regional institutions.
- Provide regulatory and sectoral insights to foreign investors and support their entry into Indonesian markets.

Deputy Director, Directorate of Investment Promotion Facilitation - various positions BKPM – Jakarta, Indonesia | 2014 – 2022

- Coordinated national investment facilitation across provinces and supported regional governments in promoting their sectors.
- Advised on infrastructure readiness and project bankability of regional development zones.

Senior Investment Analyst / Specialist – various position BKPM – Jakarta, Indonesia | 2008 – 2012

- Specialized in attracting investments into manufacturing industries, infrastructure projects, and industrial parks.
- Conducted sectoral investment due diligence and developed national promotional materials for priority industries.

- Handled investor relations with South Korea, Taiwan, Europe, and the US for large-scale strategic projects.

Education

MSc International Business

Birmingham Business School, University of Birmingham, UK

Bachelor of Urban and Regional Planning

Institut Teknologi Bandung (ITB), Indonesia

Key Skills

- Investment Promotion & Facilitation
- ASEAN and Global Market Expertise
- Manufacturing, Infrastructure, and Industrial Parks
- Strategic Communications & Stakeholder Engagement
- Policy Advocacy and Government Relations
- Public Speaking & International Diplomacy
- Urban and Regional Economic Planning
- Languages: Bahasa Indonesia (native), English (fluent)

Certifications & Training

- ASEAN Investment Facilitation Program – ERIA
- Public Diplomacy & Economic Affairs – Indonesian Ministry of Foreign Affairs
- Cross-Border Investment Negotiation – UNCTAD