Investing in Indonesia: Policies, Pathways, and Potential

Bangkok, 2 July 2025

Indonesia Investment and Trade Forum 2025



Deputy Minister of Investment and Downstream Industry for Investment Promotion





Main reason to invest in Indonesia is its potential for market growth & economic expansion

In addition, political stability and an abundance of natural resources are also attractive to foreign investors.

Economic Growth Potential

• The OECD's February 2024 report forecasts that Indonesia's economy will grow by 5.1% in 2024 and 5.2% in 2025, outpacing China's expected growth of 4.7% this year.

Favorable demographic trends

 Indonesia's large, young population of over 270 million, with a median age of around 30, creates a strong consumer market. The rising middle class boosts spending, offering opportunities for businesses in consumer goods, retail, healthcare, and technology.

Political Stability and Regulatory Reforms

 Despite previous political issues, Indonesia has maintained stability and introduced regulatory reforms and infrastructure projects. These efforts create a favorable environment for business and investment while improving connectivity and promoting economic growth.

Abundance of Natural Resources

 Indonesia is rich in natural resources such as palm oil, coal, rubber, minerals, natural gas, and metals. Its strong production of nickel and copper positions the country as a key player in the EV market and increasing global demand for these commodities provides growth opportunities for local businesses.

Rising technology adoption

• Indonesia is rapidly adopting technology and digitalization, with increasing internet access, smartphone use, and e-commerce. The digital economy is expected to reach around \$110 billion by 2025, driven by e-commerce and providing opportunities for tech companies to deliver innovative solutions.

Survei to the global companies invest in Indonesia

What are your motives and location determinants?

No.	Motives	Companies	% companies
1	Domestic market growth	248	68.3
2	Proximity to markets or customers	109	30.0
3	Regulatory environment	57	15.7
4	Skilled workforce availability	18	4.9
5	Natural resources	15	4.1
6	Transport infrastructure	13	3.5
7	Lower costs	10	2.7
8	Industry cluster	9	2.4
9	Quality of life	8	2.2
10	Suppliers & JV partners	7	1.9
11	Technology & innovation	5	1.3
12	Taxes & incentives	4	1.1
13	Government support	3	0.8
14	ICT infrastructure	2	0.5
15	Universities & Research hubs	2	0.5
16	Sites & property	1	0.2



Investment Realization in 2020 – 2024 align with the Former Government's Priority Sectors

6 Key Strategic for Indonesia's Economic
Transformation
(RPJMN 2020-2024)



Green Economy



Economic Productivity



Digital Transformation



Domestic Integration



Capital City Relocation



HR Development

Top 10 Sector	Total Investment (In US Billion)	6 Key Strategic
Basic Metal Industry, Metal Goods, Not Machinery and Equipment	56,39	Green Economy, Economic Productivity
Mining	23,17	Economic Productivity, Domestic Economic Integration
Transportation, Warehousing and Telecommunications	23,09	Digital Transformation, Domestic Integration, IKN
Chemical and Pharmaceutical Industry	18,76	Green Economy, Economic Productivity, HR Development
Electricity, Gas and Water	17,92	Green Economy, Domestic Integration, IKN
Housing, Industrial and Office Areas	14,81	IKN, Domestic Integration
Paper and Printing Industry	13,55	Economic Productivity, Digital Transformation
Food Industry	13,35	Economic Productivity, HR Development
Other Services	10,73	Digital Transformation, HR Development
Motor Vehicle and Other Transportation Industry	9,57	Economic Productivity



The New Government of Indonesia Will Focus on Attracting 9 Investment Sector Priorities

These sectors aim to support the economic growth target of 8% per annum

9 Investment Sector Priorities

New Renewable Energy

Downstream Industry

Food Security

Semiconductor

Digital Economy & Data Center

Export – Oriented Manufacturing Industry

Healthcare

Nusantara Capital City (IKN)

Education and Vocational

- Indonesia continues to implement targeted investment aligned with national priority sectors.
- Investment realization in 2025 largely supports and demonstrate direct alignment with the designated national priorities.



2025 Investment Realization	(based	on sector)	
-----------------------------	--------	------------	--

Sector	Investment Value (USD Billion)
Electricity, Gas dan Water Supply	1.36
Metal, Metal Goods Except Machinery, and Equipment Industry	4.20
Food Industry	1.49
Food Crops, Plantation, dan Livestock	0.99
Forestry	0.19
Fishery	0.06
Mining	3.04
Transportation, Warehouse dan Telecommunication	4.16
Vehicle and Other Transportation Industry	0.88
Pulp dan Printing Industry	0.81
Machinery, Electronic Products, Medical Instrument, Electrical Equipment, Precision Products, Optical Product and Watch Industry	0.69
Rubber and Plastic Industry	0.45
Leather Goods and Footwear Industry	0.44
Textile Industry	0.34
Non-Metallic Mineral Industry	0.30
Other Industries	0.20
Wood Industry	0.07
Chemical dan Pharmaceutical Industry	1.36
Hotel dan Restaurant	0.68
Other Services	2.56
Housing, Industrial Estate dan Office Building	2.34
Trading dan Reparation	1.83
Construction	0.63



The Government of Indonesia will focus on attracting 9 investment sector priorities

These sectors aim to support the economic growth target of 8% per annum



New Renewable Energy

- Total potential: 3.687 GW. Current installed capacity: 13.1 GW.
- Hydro: 95 GW, Solar: 3,294 GW, BioEnergy: 57 GW, Wind: 155 GW, Geothermal: 23 GW, and Tidal: 63 GW.



Export-Oriented Manufacturing Industry.

 Potential to enter the global supply chain (Global Value Chain/GVC).



Downstreaming industry

- Potential investment from 28 commodities 2023-2040 is USD 618 billion.
- Nickel, Copper, Bauxite, Tin, Petrochemical, Fertilizer
- CPO, Sugarcane, Seaweed, Oleochemical, Bio Solar, Bioethanol)



Healthcare

- Pharmaceutical industry, medical devices, and healthcare services.
- Special Economic Zone for Health: Sanur, Bali.



Food security

- Rice Estate in Marauke Regency, South Papua
- Sugar and Bioethanol in Marauke Regency, South Papua.



Nusantara Capital City (IKN)

- Housing, education, hospital, hotel, and others
- Tax Holiday for 30 years, ease of licensing, Land Use (HGU) for 95 years & can be extended for the same period.



Semiconductor

 Availability of raw materials for the upstream semiconductor industry, namely Silica, Gallium, Copper, Bauxite, and Gold



Education and Vocational

- Education (from Preschool to University)
- Vocational Education -> Super Deduction Tax 200%.
- Special Economic Zone for Education -> Location: BSD, Banten.



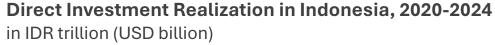
Digital Economy & Data Centre

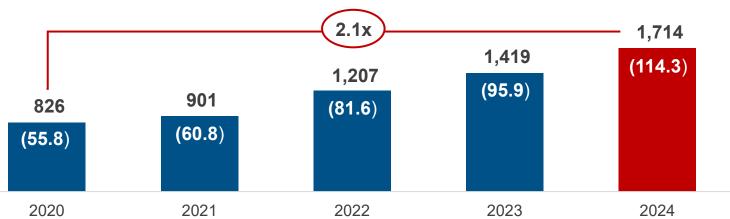
- Indonesia's digital economy market is projected to reach **USD 210-360 billion** by 2030, with a growth rate of **5.9**% (2024-2029).
- Current installed capacity is 514 MW from a potential of 2.7 GW.

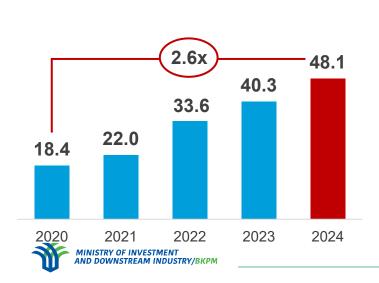


Indonesia is one of top global FDI destinations, #21 globally & #2 in Southeast Asia

In 2024, investment realization reached IDR1,714.2 trillion (US\$114.3 billion), grew at +20.8% (y/y)

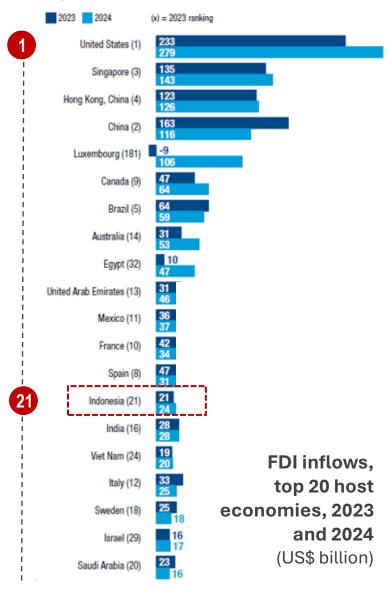






No.	Top 5 Business Field in Manufacturing (2020-2024)	Investment (USD billion)
1.	Metal & Non-Machinery	39.9
2.	Food & Beverages	26.1
3.	Chemical & Pharma	20.7
4.	Paper & Printing	18.7
5.	Transportation	3.0

Source: MoIDI/BKPM. Data does not include financial, upstream oil and gas sectors.



Most FDI came from Asia, but FDI sources are becoming more diversified

Upholding independent & active economic diplomacy, Indonesia partners with various countries

Investment realization in Indonesia based on source of country

	2020			2021			2022			2023			2024			Q1 2025	
No.	Country	\$ billion	No.	Country	\$ billion	No.	Country	\$ billion	No.	Country	\$ billion	No.	Country	\$ billion	No.	Country	\$ billion
1	Singa- pore	9.8	1	Singa- pore	9.4	1	Singa- pore	13.3	1	Singa- pore	15.4	1	Singa- pore	20.1	1	Singa- pore	4.6
2	China	4.8	2	Hong Kong	4.6	2	China	8.2	2	China	7.4	2	Hong Kong	8.2	2	Hong Kong	2.2
3	Hong Kong	3.5	3	China	3.2	3	Hong Kong	5.5	3	Hong Kong	6.5	3	China	8.1	3	China	1.8
4	Japan	2.6	4	United States	2.5	4	Japan	3.6	4	Japan	4.6	4	Malaysia Malaysia	4.2	4	Malaysia Malaysia	1.0
5	South Korea	1.8	5	Japan	2.3	5	Malaysia	3.3	5	Malaysia Malaysia	4.1	5	United States	3.7	5	Japan	1.0
6	Nether- lands	1.4	6	Nether- lands	1.8	6	United States	3.0	6	United States	3.3	6	Japan	3.5	6	United States	0.80
7	Malaysia	1.0	7	South Korea	1.6	7	South Korea	2.3	7	South Korea	2.5	7	South Korea	3.0	7	South Korea	0.68
8	United States	0.74	8	Malaysia	1.4	8	Nether- lands	1.2	8	Nether- lands	1.3	8	Nether- lands	2.0	8	Nether- lands	0.40
9	Taiwan	0.55	9	Bermu- da	0.67	9	Bermuda	0.96	9	British V.I	0.65	9	British V.I	0.77	9	British V.I	0.17
10	Australia	0.34	10	Swit- zerland	0.59	10	United Kingdom	0.62	10	Australia	0.55	10	United Kingdom	0.75	10	United Kingdom	0.15

Cumulative Investment Realization 2020 - Quarter I 2025

No.	Country	\$ billion
1	Singapore	72.46
2	China	33.53
3	Hongkong, RRT	30.61
4	Japan	17.55
5	Malaysia	15.09
6	United States of America	14.10
7	South Korea	11.99
8	Netherland	8.04
9	British Virgin Island	2.70
10	Australia	2.49
11	United Kingdom	2.43
12	Bermuda	2.36
13	Taiwan	1.67
14	Canada	1.58
15	Thailand	1.44
16	Switzerland	1.31
17	France	1.14
18	Germany	1.11
19	Mauritius	0.91
20	India	0.77

Investment Realization in Quarter I 2025

No.	Country	\$ billion
1	Singapore	4.58
2	Hongkong, RRT	2.23
3	China	1.75
4	Malaysia	1.03
5	Japan	1.03
6	United States of America	0.80
7	South Korea	0.68
8	Netherland	0.40
9	British Virgin Island	0.17
10	United Kingdom	0.15
11	Australia	0.14
12	Taiwan	0.13
13	Canada	0.12
14	Saudi Arabia	0.10
15	Mauritius	0.09
16	Germany	0.09
17	Thailand	0.09
18	France	0.09
19	India	0.08
20	Russia	0.07





Indonesia's Investment realization grew at 20.8% (y/y) 2024, achieve 103.9% of target In Q1 2025 (Jan-Mar), direct investment increased by 15,9% (y/y)

Investment Realization January – December 2024

IDR1,714.2 trilion

(~USD114.3 billion) (103.9% of target)



Grew 20.8% (YoY)*

*) Investment Realization January-December 2023 IDR1,418.9 trillion 103.9%

President's target

IDR1,650.0 trillion





**) Direct jobs created in 2023 were 1,823,543

Assumption: if 1USD = IDR16,000

T: Trillien; B: Billion
MINISTRY OF INVESTMENT
AND DOWNSTREAM INDUSTRY/BKPN

Investment Realization January – March 2025

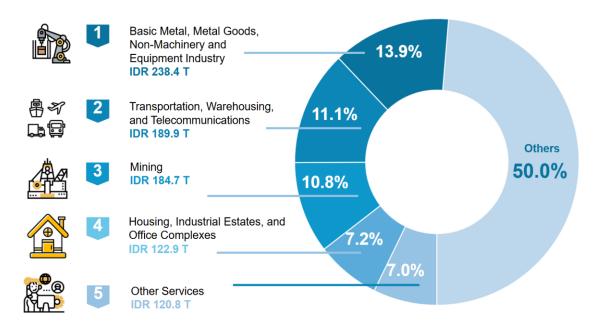


Rp 1.905,6 trilion

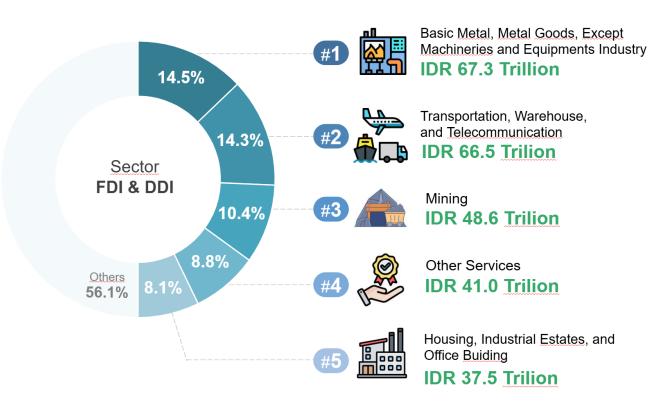


Top 5 Investment Realization (FDI + DDI) Based on Subsector

Investment Realization January – December 2024

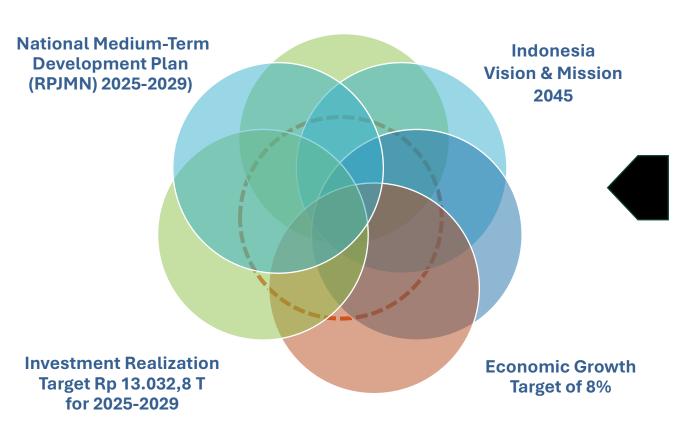


Investment Realization January – March 2025





Collaboration to Attract Strategic Investment: Elevating Partnership Between Danantara with state-owned enterprises, private sector leaders, and global institutional investors





Investment Holding



Investment Management

Managing 800+ BUMN assets in multiple sectors

Encouraging BUMN transformation to create value

Optimizing dividend usage for reinvestment within existing BUMN ecosystem or new investments

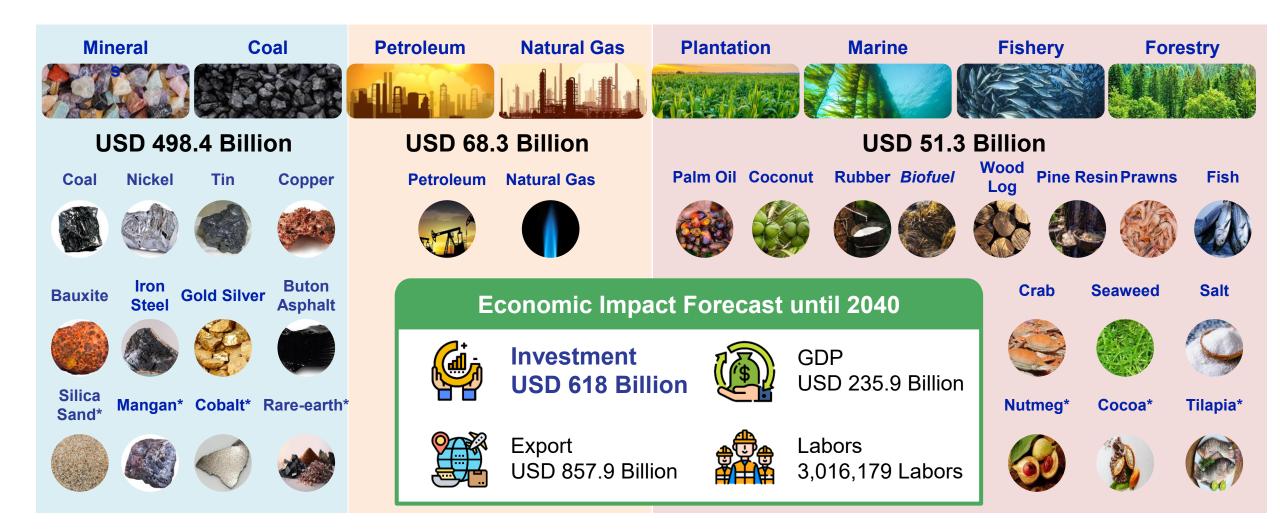
Creating synergy value from business consolidation

Creating Added Value, Pushing Investments





Indonesia is Focusing on Downstream Industries to Add Value to Natural Resources







84 sustainable investment projects with total value of ~US\$16.77 bn*

Covering seven priority sectors and located throughout Indonesian archipelago

*) IDR 260 trillion (US\$1 = IDR15,500)

Investment project profiles available at

regionalinvestment.bkpm.go.id



Play Video "Nusantara"













Manufacturing Industry

40 Projects ~**US\$ 11.64 B** (IDR 180.46 T)

Infrastructure

9 Projects ~**US\$ 3.17 B** (IDR 51.41 T)

Food & Agriculture

14 Projects ~US\$ 611.92 M (IDR 9.48 T)

Tourism

13 Projects ~US\$ 455.48 M (IDR 7.06 T)

5 Projects ~**US\$ 560 M** (IDR 8.68 T)

Industrial

Estate

Renewable Energy

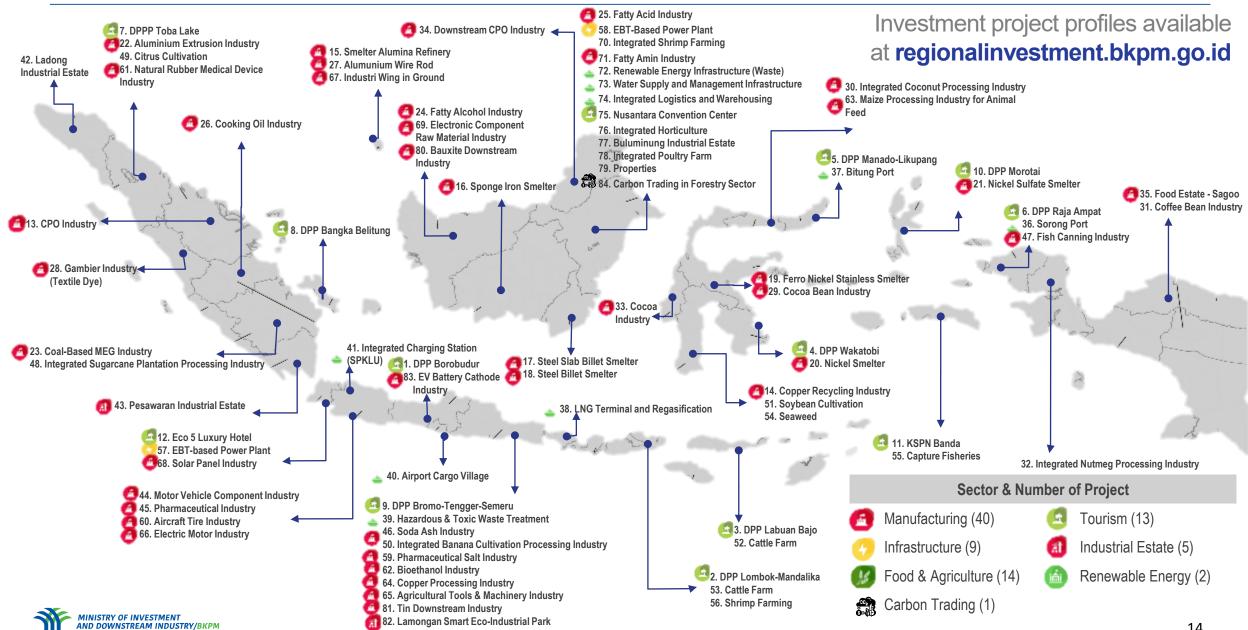
2 Projects ~US\$ 55.69 M (IDR 863 B) **Carbon Trading**

1 Projects ~US\$ 132,90 M (IDR 2.06 T)





84 curated ready-to-offer projects with pre-feasibility study





25 Special Economic Zones (SEZs)



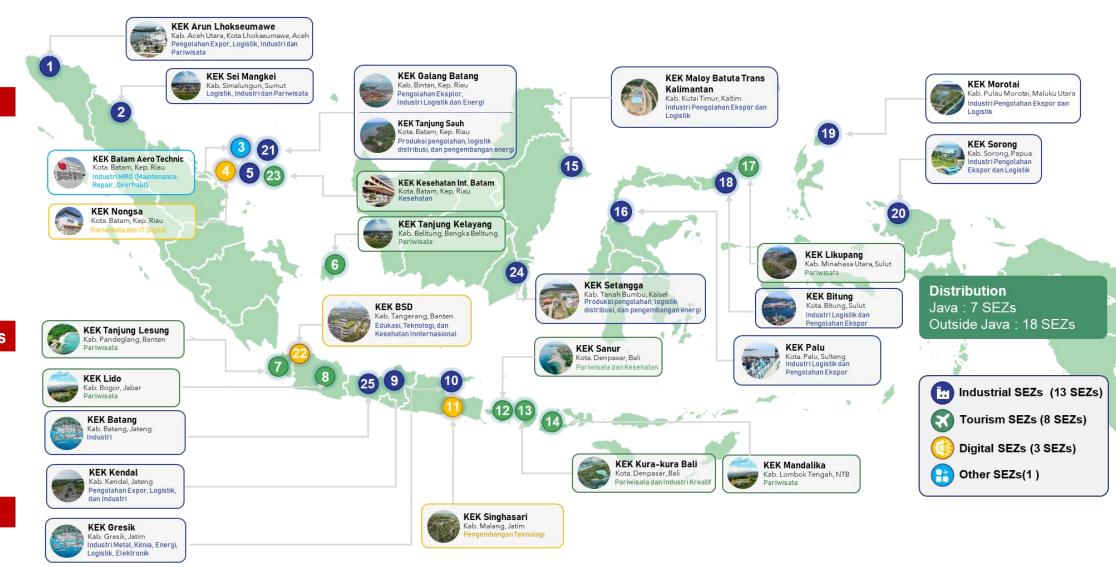
Fiscal Facilities

- Tax holiday/ allowance;
- VAT exemption;
- Customs and excise;
- · Luxury good tax;
- Suspension of import duty;
- Local tax;
- · Goods traffic.

Non-Fiscal Facilities

- · Ease of licensing;
- Special labor regulations;
- Immigration;
- Land and spatial planning;
- Infrastructure

Other facilities



*) Free Trade Zones are located in **Sabang** (Aceh), **Batam, Bintan, and Karimun** (Riau Islands) in Malacca Straits, across to Singapore and Malaysia.



15





Nusantara Project Development Progress

Facilitation of Pioneer Projects in IKN

No	Companies	Business Fields	Investment Value Plan	Investment Realization	Fiscal Incentives
1	Nusantara Sembcorp Solar Energi	Renewable Energy	IDR 1 Trillion	IDR 277 Billion	Tax Holiday, Import Duty Exemptions
2	Kusuma Putra Alam (Nusantara Hotel)	Hotel	IDR 458 Billion	IDR 232 Billion	Tax Holiday
3	Medikaloka Hermina (RS Hermina IKN)	Hospital	IDR 610 Billion	IDR 209 Billion	Tax Holiday
4	Anugrah Inti Karya (RS Mayapada IKN)	Hospital	IDR 502 Billion	IDR 122 Billion	Tax Holiday
5	Indonesia Kubika Nasional (Hotel Kubika IKN)	Hotel	IDR 34 Billion	-	Tax Holiday

Government Core Area

- State Palace and Ceremonial Grounds
- President's Office
- Ministry Offices
- Civil Servants Housing

Tourism and Leisure

Nusantara International Convention Center and Hotel

Fisheries and Agricultural

- Sepaku Semoi Dam
- Sepaku Intake
- Drinking Water Supply System and Distribution Network

Renewable Energy Area:

Nusantara Sembcorp Solar Energy - Power Plan

- Joint venture with PT PLN
- Featuring 50 MW of solar and 14MWh of energy storage system
- Projected to generate up to 93 GWh



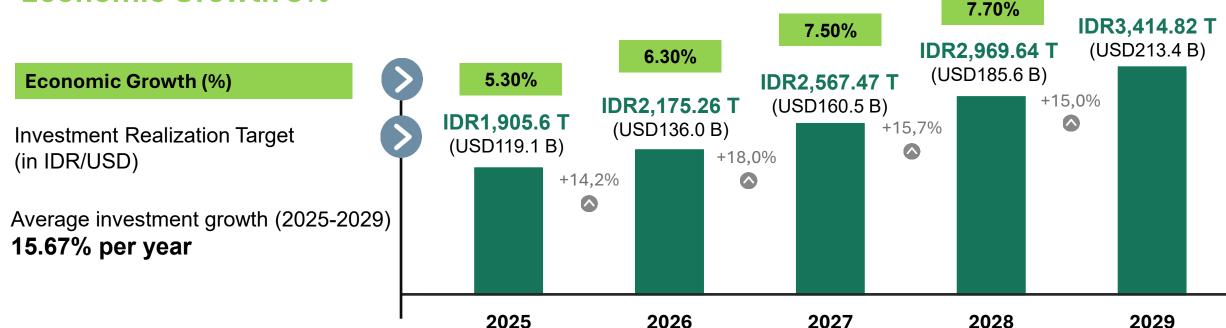


IDR13,032.8 T (~USD814.6 B) of FDI & DDI are needed in 2025-2029 to achieve 8% growth

This value is equivalent to 134% of the investment realization in the last 10 years

President Prabowo's Target

Economic Growth 8%



Assumption: if 1USD = IDR16,000

T: Trillion; B: Billion

Source: Ministry of National Development Planning/Bappenas, 2024



8.00%

President's 8 Missions ("Asta Cita") towards Golden Indonesia 2045 aligned with ASEAN Vision 2025

PRABOWO SUBIANTO



President Prabowo's missions on National Transformation to achieve Golden Indonesia 2045 Among the 8 missions, four of them are priorities in economic development:



Green Economy and Blue Economy

Mission (Cita) #2: Strengthening national defense and security system and promoting national self-sufficiency through food, energy, water, sharia economy, digital economy, green economy, and blue economy



Infrastructure Development

Mission (Cita) #3: Continuing infrastructure development and increasing quality employment opportunities, promoting entrepreneurship, developing the creative industry, and expanding agro-maritime industry in production centers through active role of cooperatives



Human Resource Development

Mission (Cita) #4: Strengthening human resource development, science, technology, education, health, sports achievements, gender equality, and enhancing the role of women, youth, and people with disabilities



Downstream Industry

Mission (Cita) #5: Continuing to develop downstream processing industries based on natural resources to enhance domestic value-added.



Strategies to Support Achieving Investment Targets & Economic Growth



Optimization of fiscal incentives



Carrying out downstreaming on strategic investments



Development of Areas
(Special Economic Zones
(KEK) and Industrial Zones
(KI)) to attract Foreign
Investment (FDI)



Achievement of investment realization targets



Improve regulations by publishing the Government Regulation No. 28/2025 to replace Regulation No. 5/2021 (including other system integration with OSS system, RDTR and SLA)



Collaboration with
Danantara Indonesia is an
effort to promote strategic
investments in Indonesia



Initial investment themes for Danantara Holding Investment

Launching on February 2025

Investment Deployment Plan in 2025 USD ~5 Bn













Drive downstream

Build national resilience

Grow domestic manufacturing

Develop largescale renewables

Capture global competitiveness

Deepen financial market

Generate highervalue add from our natural resources

Focus on key minerals: nickel, aluminum, bauxite, copper

Invest in critical sectors: food, energy, and healthcare

Scale **domestic capacity** to reduce import reliance

Build regionally competitive industrial estates for select valuechain (e.g., EV, electronics)

Win **China + 1** opportunities from regional peers

Scale renewable strategically to be the backbone of green industrial transition

Invest in large-scale solar PV, geothermal

Scale high-skilled jobs in high-growth sectors (e.g., tech, services) to advance productivity

Invest in offshore assets strategically

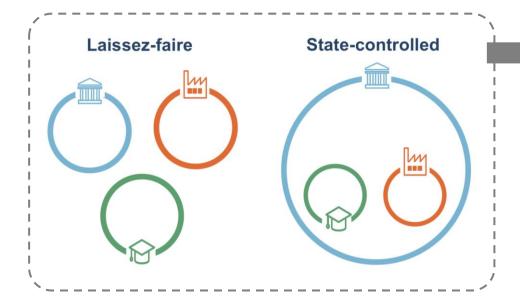
Unlock alternative financing

Executed in partnership with state-owned enterprises, private sector leaders, and global institutional investors



Indonesia promotes triple helix collaborations to nourish innovation in its leading sectors

Each stakeholder plays its role to realize the collective goals

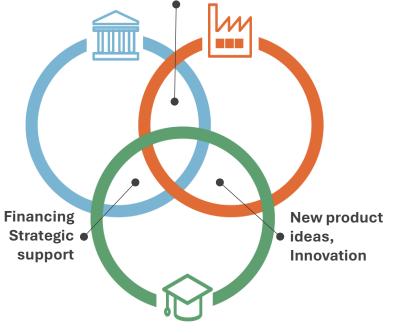


Triple Helix is a concept of synergy between the and Industry, Academia, and Government to achieve common goals.

The **government** as a facilitator and policy maker, the academia as a development/research center, and **industry** as a provider of community needs.

Triple helix

Jobs, Taxes, Infrastructure









Triple helix needs:

- Strong trust and partnerships
- Active engagement from all stakeholders
- Effective communication and coordination
- Alignment between policies and market needs
- Innovative environment and infrastructure support
- Relevant education and

Source: Herry Fix Avgitz & Loet Leydesdorff, 1995.



Promotion Strategy and Key Activities of Investment Promotion

End-to-End Investment services **Investment Promotion in Indonesia** Sectoral Analysis, Target and Competing Countries, Promoting investment opportunities and investment climate in Indonesia Market Intelligence Mass Media Campaign advertising, special coverage, international media article Bridging connections with potential partners and relevant stakeholders in Indonesia **Business Forum** collaborations with Indonesian Ambassador abroad, media, bank, think tanks Door-to-Door Assisting in carrying out licensing **Active Focus Group** procedures and processes in Indonesia **Assessment** Meeting One-on-One Assisting financial closing Meeting **Investment Mission Facilitation Facilitating the resolution of** obstacles up to the production stage



Investment Promotion as a Part of Facilitation

Ministry of Investment and Downstream Industry/BKPM provides free consultation through various channels

1. Policy & Regulation Checking

2. Company Establishment

3. Business registration & licensing

4. Investment Incentives & Facilities

5. ProjectConstruction &Operation

- Consult investment opportunities and policies with Mol/ BKPM or Indonesia Investment Promotion Centers (IIPCs)
- Check the Indonesian

 "positive investment
 list" to identify
 regulation on foreign
 ownership, fiscal
 incentives &
 partnership.

Establish limited liability (Perseroan Terbatas/ PT) at public notary with minimum 2 shareholders and a minimum paid up capital of IDR10 billion (~US\$667,000).

Through OSS* (oss.go.id):

- Get Business Registration Number (NIB), Tax ID Number (NPWP), & Healthcare & Social Security (BPJS).
- Fulfill basic requirements on spatial utilization, environment, & building depending on biz sectors.
- Obtain standard certificate or business license depending on activity risk.

Apply for tax incentives and/or import duty facilities for eligible business sectors through OSS system.

Start project construction and operation. Ministry of Investment/BKPM offers end-to-end services to assist investors throughout the process.

Consultation Channels



















Information System







Social Media



Consultation





*) OSS: Online Single Submission system for investment. Note: USD 1 = IDR 15,000.



MIDI facilitates investment bottlenecking and has established Task Forces to accelerate

not only facilitates large-scale investment issues, but also supports medium and small-scale investments

Investment Acceleration Task Force







The National Police of the Republic of Indonesia

Ministry of investment and Downstream Industry/BKPM

Indonesian Attorney General's Office

The mandate of the Investment Acceleration Task Force is to facilitate the resolution of issues faced by investors, particularly those related to land matters, community opposition, business licensing at both the central and regional levels, infrastructure, labor, and raw materials.



Resolving investment issues in Indonesia is a key strategy to promote the country and attract investors









Dumai, Riau



Companies Successfully Facilitated









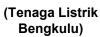














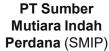










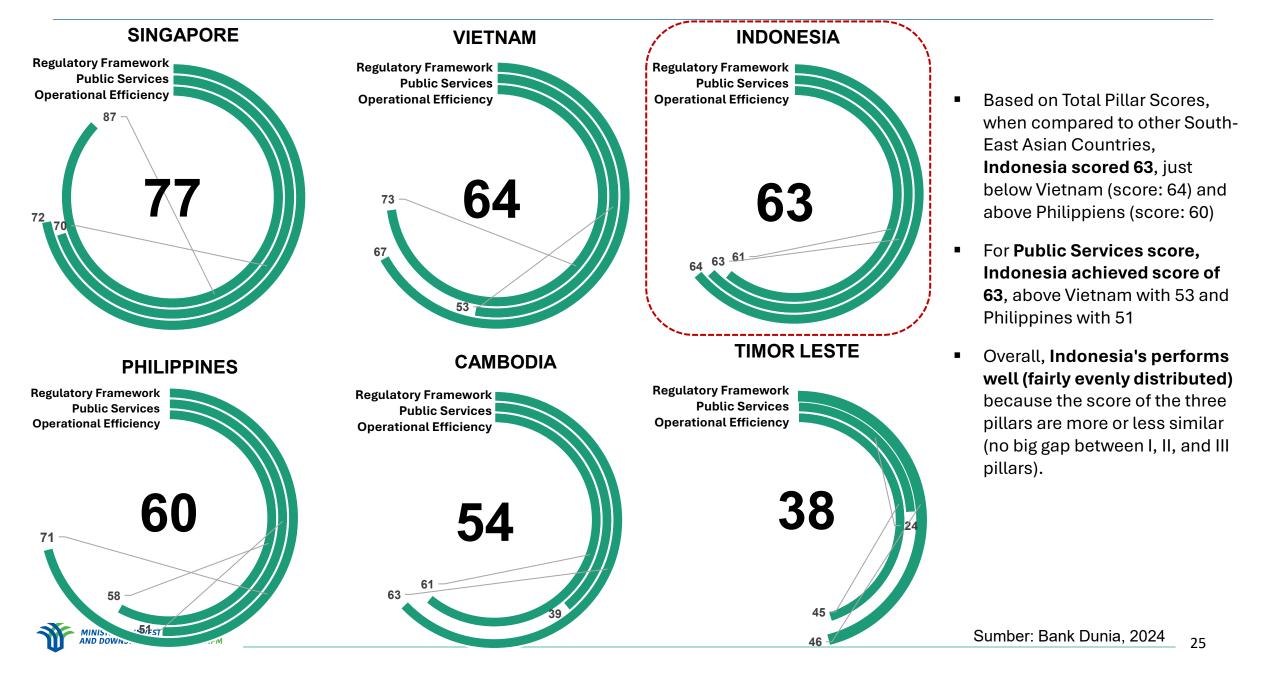








Indonesia B-Ready Score 2024 & Comparison with other ASEAN Countries



Business Ready (B-Ready)

The B-Ready Survey is a new approach used by the World Bank, replacing the Ease of Doing Business (EoDB), by offering more comprehensive data and analysis that can be used as a guide for policy reform.

GOAL AND SCOPE

quantitative Aiming to provide а the business assessment environment private for sector development in various economies around the world, B-Ready is expected to help:

- Advocacy for policy reform
- Providing information for economic research and providing advice for specific policies

Unlike Ease of Doing Business (EoDB), B-Ready will not only cover government regulations and services that impact SMEs, but will also assess all aspects of government regulations and services that affect the development of the private sector as a whole.

ASSESSMENT COMPONENTS

Has three pillars/assessment components:



REGULATORY FRAMEWORK

Assessing the quality of regulations such as transparency, clarity and predictability as well as the regulatory burden that the private sector complies with when starting, running and closing a business.



PUBLIC SERVICE

Assess the institutional arrangements, infrastructure and programs for the provision of government services, whether provided directly by the government or with the assistance of the private sector.



OPERATIONAL EFFICIENCY

Assess the achievement of implementation of regulations and public services in practice to support business continuity.

APPROACH

To provide a balanced assessment, B-Ready takes into account:



Benefits for the economy



Losses for the company



Regulatory Framework



Government Services



laws and de jure regulations



Implementation of de facto practices



Data representation



Data comparability



Continuously, investment regime is improved & coordination is strengthened

More harmonized policies, streamlined procedures & supports from all stakeholders to address hurdles

Harmonization and simplification of regulations, also improvement of legal certainty





79 laws have been revised Through a single law (Omnibus Law UU 6/2023) which regulates various sector (11 clusters)



Centralized investment authority





























The authority to issue business licenses is delegated to the Ministry of Investment & **Downstream Industry/BKPM** and the issuance is through OSS* System.

Investment licenses with risk-based approach

Not "one size fits all": Simpler licenses for business activities with lower risk, processed through online single submission (OSS) system.



Improved legal certainty

The application of **positive fictitious principles** based on SLAs (Service Level Agreements) interministerial.



New Investment "Priority List" offers win-win for both foreign & domestic businesses

More open for 100% foreign ownership & more partnership opportunities for local micro/SMEs

Previous

"Negative Investment List" **Presidential Regulation** 44/2016

515 business on foreign fields ownership

Limitation

Example of foreign ownership changes

Presidential Regulation 44/2016

Presidential Regulation 49/2021

78102 (Job Search Agency Activities)

100% only for Local Ownership

Open for Foreign Ownership

Current

"Investment Business Field" Presidential Regulation 49/2021



"Priority List" or encouraged business fields for investment

- Foreign Investment business entities are included in the category of large-scale business with a business capital of more than IDR10 billion excluding land and buildings for business premises.
- The minimum paid-up capital is required at least IDR10 billion (+US\$ 646,000) unless otherwise stipulated by laws and regulations.

Categories of business fields for investment

(Presidential Regulation 49/2021)

- 1. Priority List (245 business fields)
 - Eligible for Investment Incentives including Tax Holiday, or Tax Allowance or Investment Allowance
- 2. Partnership with Local Micro & SMEs (51 business fields)
- 3. Reserved for Local Micro & SMEs (112 business fields)
- 4. Foreign Ownership Limitation (JV with Local) (46 business fields from previously 350)
- 5. Closed for Investment
 - Narcotics; Gambling/casino; Catching fish of endangered species; Coral picking from the nature; Chemical weapons; Ozone depleting substances; Liquor business.
 - Reserved only for Government (public services, strategic, defense/security).



Note: USD 1 = IDR 15,500 (Year 2024)

Source: Presidenstial Regulation No.49/2021; Gov Regulation No.5/2021; BKPM Regulation No.4/2021.

DEREGULATION: GOVERNMENT REGULATION NO. 28/2025 ON RISK BASED BUSINESS LICENSING

Consisting of 14 chapters, it replaces the Government Regulation No.5/2021, with significant changes: 2 additional chapters on Basic Requirements and Business Licenses to Support Business Activities (PBUMKU); basic requirements' reform; simplification on Norms, Standards, Procedures, and Criteria (NSPK) & adjustment of business sector's name to be in line with Job Creation Law

Basic Requirements

Conformity of Space Utilization Activities (KKPR); Environmental Permit; Building Permit (PBG) & Certificate of Functionality Compliance (SLF)

Business Licensing

Determination of risk levels & business activity scale's rank including MSMEs and/or large businesses

PB-UMKU

required at the operational and/or commercial stage & an that this GR does not regulate licensing of export, import & NK activities

NSPK

Regulate NSPK for Business Licenses and/or PB-UMKU at 22 sectors that organize risk-based business licensing (RBBL)

PROVISIONS



OSS Licensing System

Arrangement on 6 Subsystem in OSS (information services, basic requirements, business licensing, incentives, partnership and monitoring)

Risk Based Bussiness Licensing (RBBL) Monitoring regulate general supervision and special supervision at 22 sectors that organize RBBL

Sanction

General administrative sanction mechanism, referring to Job Creation Law & sanction in 22 sectors that organize RBBL

Evaluation and policy reform, funding and settlement of issues and bottlenecking.



IN THE PIPELINE REGULATION TO CREATE A BETTER INVESTMENT CLIMATE

Policies	Remarks
Revision of Presidential Regulation No. 49 of 2021 on Amendments to Presidential Regulation No. 10 of 2021 on Investment Business Fields	 Update on the Priority Investment List that has opened up more for foreign investment, consisting of: 1. A list of priority business sectors eligible for Tax Allowance (TA), Tax Holiday (TH), and Investment Allowance (IA) 2. A list of business sectors allocated for partnerships with Cooperatives and SMEs 3. A list of business sectors with specific requirements
Revision of Head of BPS Regulation No. 2 of 2020 on the Indonesian Standard Business Classifications (Klasifikasi Baku Lapangan Usaha Indonesia - KBLI)	Following the and the Revision of Government Regulation No. 5 of 2021 jo No.28 of 2025 on Risk-Based Business Licensing, BPS is in discussion to revise current KBLI in order to align with the latest developments in the business world and ensure that the KBLI remains relevant to the current economic conditions.
Revision of the Minister of Finance Regulation No. 130 of 2020 on the Provision of Corporate Income Tax Reduction Facilities	The Ministry of Investment and Downstream Industry/BKPM proposes the provision regarding the extension of the Tax Holiday application period until December 31, 2025, as stated in Article 21 of Minister of Finance Regulation No. 69 of 2024



Integrated Business Licensing System through Risk Based Online Single Submission (OSS) System



The Risk-Based OSS System must be used by:

Businessmen	Ministry/ Institution	Local government	SEZ	FTA & FT	New Capital City Authority
SME's	18	34 Provinces	19 SEZ	5 FTA & FT	9 Planning Area
Non SME's	Ministry/Institution	416 Districts			
		98 Cities			

- OSS system simplifies the investment licensing process by providing a centralized online platform where investors can apply for all necessary business permits. It connects various government agencies, allowing for faster and more efficient license processing.
- The Risk-Based OSS system can be accessed via a computer or laptop, specifically for low-risk individual MSEs, which can be accessed via smartphone or tablet.
- Business Licensing and Fiscal Incentives (Tax Holiday, Tax Allowance & Import Duty Exemption) from related Ministries/Institutions will be processed **through OSS system**.





Invest in Indonesia: Investment Steps



Establishment Process of an FDI Company at a Public Notary

Step 1



Acquiring the Decree of the Ministry of Law on the validation of the establishment of Indonesian Legal Entity (*Perseroan Terbatas*/PT)

Step 1

Acquiring Company Tax ID (NPWP)



Apply for Business

Identification Number (NIB)

Step 2

Step 2



Fullfiling Basic Requirements

- Conformity of Space Utilization Activites (KKPR)
- Environmental Approval (PL)
- Building Construction Permit (PBG) and Certificate of Proper Functionality (SLF)





- Standar Certificate issued based on verification (Self Declare and Verification) for Medium High Risk
- Business License and Required Standard Certificate for **High Risk**

NIB issued by OSS

Apply for Standard Certificate or Business License (depending on business risk)

Standard Certificate or Business
License issued by OSS

Step 2

Step 2

Step 2



Step 2

32

Indonesia - Thailand Trade Relation

Top Indonesian Exports to Thailand

- 2 Coal & Minerals
- 📒 Crude Oil & Gas
- 🔹 🌃 Rubber & Palm Oil
- Auto Parts
- Agricultural Products



- Automobiles & Parts
- 📺 Electronics
- Plastics
- Food & Beverages
- 🔸 🖺 Machinery



Indonesia and Thailand Landscape

Factor Indonesia Thailand

Market Size
Large population, resource-rich

Role in ASEAN Regional leader

Roughly balanced

Tech and logistics hub

Manufacturing powerhouse

Diversified and complementary

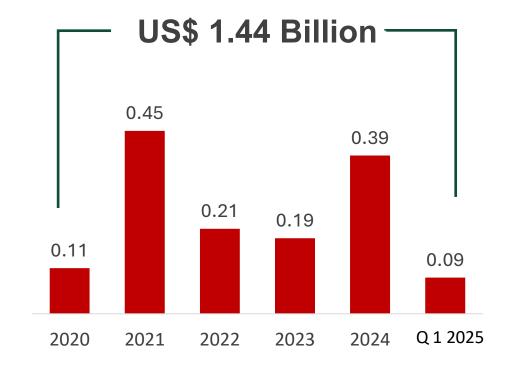
Source: tradingeconomic.com, ekon.go.id, investindonesia.co.id



Trade Balance

Investment Realization from Thailand in Indonesia (2020 – Q 1 2025)

In US \$ Million, Not including Financial Sectors and Oil & Gas Sectors



Top 5 Sector		
Chemical and Pharmacy Industry	0.69	(47.9%)
Rubber and Plastic Industry	0.27	(18.8%)
Mining	0.14	(9.9%)
Food Industries	0.09	(6.6%)
Motorcycles and Oher Transportation Industry	0.08	(5.3%)

Top 5 Location

Banten	0.84	(58.3%)
West Java	0.18	(12.5%)
Central Java	0.14	(10.1%)
South Kalimantan	0.09	(6.4%)
East Java	0.05	(3.4%)

(USD Billion)



Top 10 Thailand Companies by Total Investment Realization in Indonesia (2015–2024)



ADARO Indonesia - USD 185.9 Million Mining



Matahari Tire Indonesia – USD 115.7 Million Rubber and Plastic Industry



PT Asphalt Bangun Sarana – USD 69.4 Million Nickel Ore Mining



Perfect Companion Indonesia Manufacturing – USD 62.8 Million Food Industry



Chandra Asri Alkali – USD 166 Million Chemical and pharmaceutical industry



PT Petrokimia Butadiene Indonesia – USD 100.8 Juta Pharmaceutical and Chemical Industry



Chandra Asri Perkasa – USD 588.9 Million Chemical and pharmaceutical industry



PT Polyflex Films Indonesia – USD 139.1 Juta Rubber and Plastic Industry



Chandra Asri Petrochemical – USD 488.2 Million andra Asri Chemical and Pharmaceutical Industry



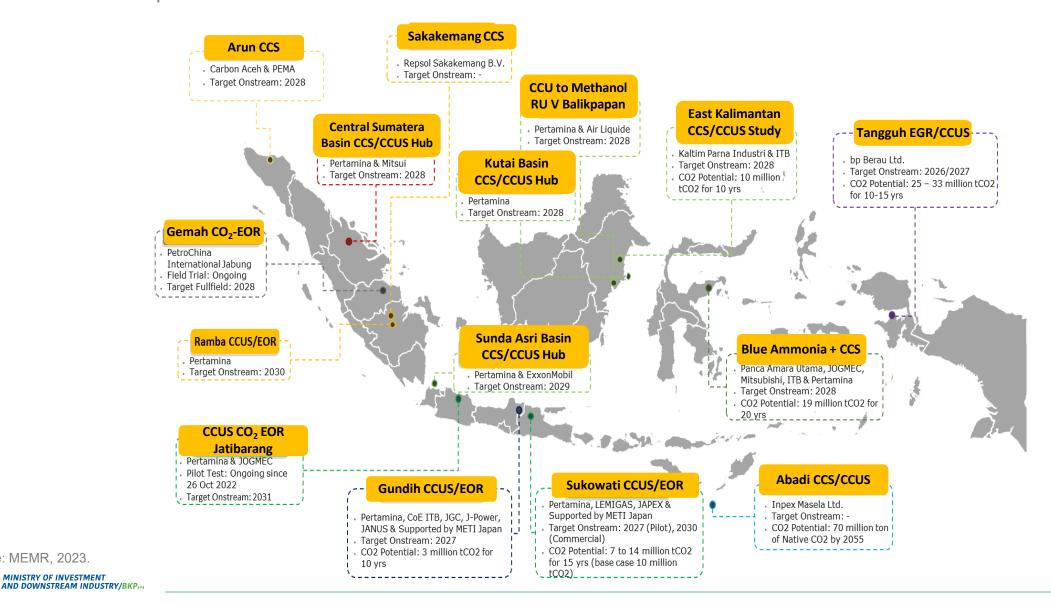
PT Semen Jawa (SCG) – USD 165.1 Juta Minerals and Non-Metallic Industry



Investment Opportunity: Decarbonizing hard-to-abate industries, Indonesia plans to develop 15 CCS/CCUS projects

The total CCS/CCUS potential in 2030 - 2035 is around 25.5 – 68.2 million tons of CO2

Source: MEMR, 2023.



The Impact of CCS Development on Indonesia

The implementation of CCS in Indonesia can aid the country's decarbonization efforts and support its energy transition while fostering economic and industrial growth. Developing CCS hubs could also become a valuable field for investment.



...that could accommodate Indonesia's CO2 emissions, combined with the CO2 emissions from surrounding countries¹







The CCS hub value chain could support approximately 170,000 jobs annually²



An investment of 30.9 trillion rupiah...

...is currently being evaluated by Pertamina and Exxon for the development of CCS facilities in the Java Sea, complementing the green petrochemical + CCS project valued at 231.5 trillion rupiah and 15 other ongoing projects⁵



Indonesia: The CCS Hub of Asia

Indonesia has a strategic geographical location that supports activities for fostering decarbonization collaborations among countries

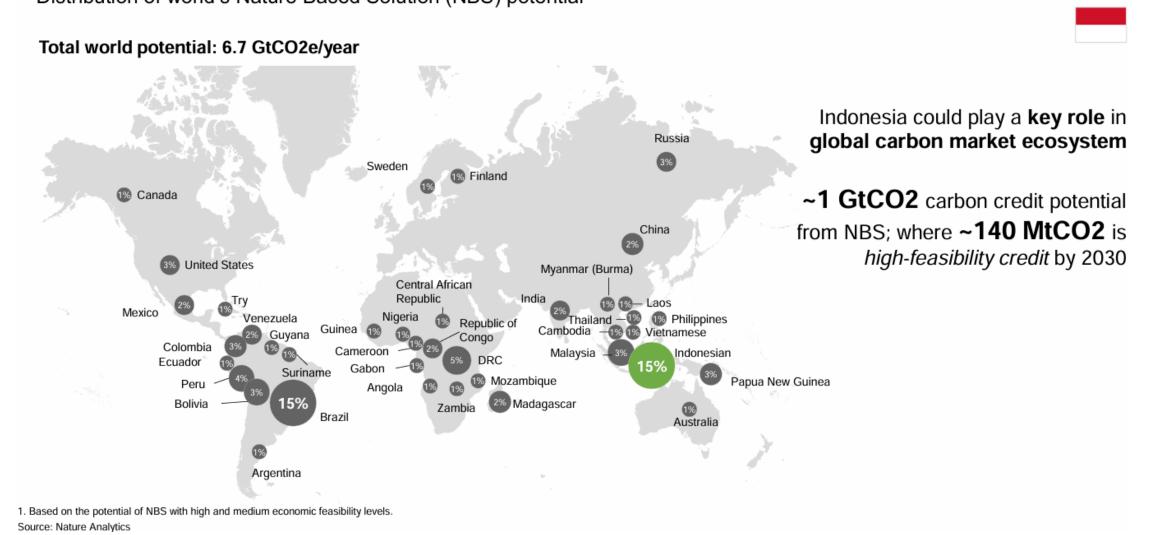


Source: 1Rystad Energy (2022), EDGAR (2022). 2bp (2023), 3Reuters (2023), 5Asia CCUS Network (2022)



Indonesia has significant potential in carbon market, holds 15% NBS potential globally

Global demand for carbon credits is expected to grow by ~30% by 2030 dominated by the voluntary market Distribution of world's Nature Based Solution (NBS) potential¹





Government provide fiscal incentives & nonfiscal supports to promote sustainable investment

Including various tax incentives, also facilitation in investment licensing & implementation on the ground

Investment Climate Improvement to Facilitate Investment



Simplification of licensing proceduresReduction of the number of licenses required for low-medium risk businesses so that it will take shorter time to get business licenses.



Utilization of technology and digital transformation

The digital transformation of business licensing, such as Online Single Submission (OSS) and NSWI, to ease license process in Indonesia.



Debottlenecking of investment backlogs

Facilitating the problems faced by investors in realizing their investment in Indonesia.



Sustainable Investment Guidelines

Encourage the growth of sustainable investment that does not harm the environment in Indonesia



Instrument	Description
Tax Holiday	CIT reduction by 100% for investment valued at IDR500 billion or more for period of 5-20 years. Eligible for pioneer industries or meeting pioneer industry criteria.
Tax Allowance	 Reduction of CIT by 30% of the investment value for 5 years, one of which is for the geothermal, renewable energy power plants, and bioenergy industry. Exemption from PPh 22 on imported goods for geothermal business.
VAT Exemption	VAT exemption on imported goods for geothermal activities.
Import Duty Exemption	Import duty exemption for machinery, goods. and materials for industry and service industry.
Land & Building Tax (PBB)	Reduction of PBB up to 100% for the geothermal exploration stage.
Luxury Tax	The imposition of luxury tax is based on the potential emissions issued by vehicles (0% - 95%). Luxury tax is used to encourage sales and investment in Battery Electric Vehicles.
Super Tax Deduction	Reduction of gross income subject to income tax up to 300% of the cost of R&D and up to 200% of training and vocational activities.



Source: MoID/BKPM, 2023.

Thank You

ขอบคุณครับ

For our feedback, please scan the QR code or access the link below:



https://bit.ly/PostEventSurveyBKPM



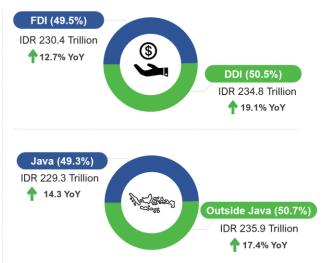
MINISTRY OF INVESTMENT AND DOWNSTREAM INDUSTRY/BKPM

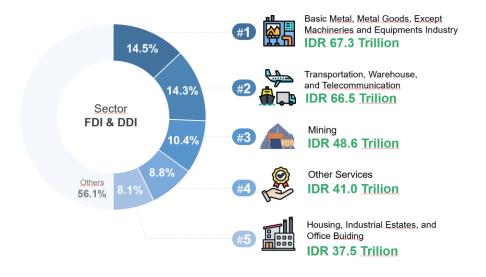
Jenderal Gatot Subroto Street No.44 Jakarta 12190 – Indonesia T: +62 21 525 2008 | E: info@bkpm.go,id www.bkpm.go.id

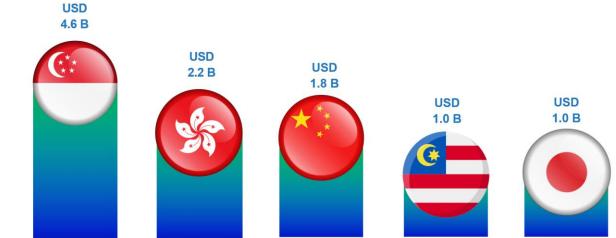
Investment realization Q1 2025 (Jan-Mar) reached Rp 465.2 trillion (24,4% from Target of 2025)

Investment in downstream industry reached Rp 136.3 trillion









China



Investment Realization of Downstream Industry Q1 2025



Mineral (Total IDR 97.60 T)				
Nickel IDR 47.82 T Iron & Steel IDR 12.01 T				
Coppe	r IDR 17.70 T	Tin	IDR 1.53 T	
Bauxite	IDR 12.84 T	Others	IDR 5.70 T*	

*) Other commodities include silica sand, gold, silver, cobalt, manganese, coal, and Buton asphalt.



Oil and Gas (Total IDR 6.55 T) IDR 3.13 T Oil IDR 3.42 T Gas



Fisheries and Marine (Total IDR 1.03 T)

The commodities include salt, TCT fish (tuna, skipjack, and mackerel tuna), shrimp, seaweed, blue swimming crab, and tilapia.



Plantation and Forestry (Total IDR 31.12 T)

Palm Oil IDR 15.26 T Rubber IDR 3.08 T	Logs	IDR 11.79 T	Others	IDR 0.99 T**
Dubbar IDD 2.00 T	Palm Oil	IDR 15.26 T	Rubber	IDR 3.08 T

^{**)} Other commodities include nutmeg, coconut, cocoa, and biofuel.



№ YoY 79.82% (IDR 75.8 T) QoQ 1.04% (IDR 134.9 T)

29.3% of total investment realization in Q1 2025



Hong Kong, PRC

Singapore

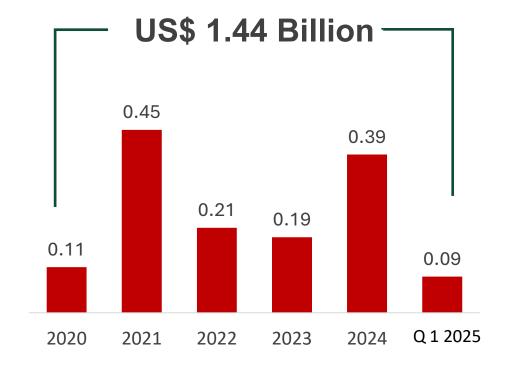
Note: B = Billion; Exchange Rate 1 USD = IDR 16,000

Malaysia

Japan

Investment Realization from Thailand in Indonesia (2020 – Q 1 2025)

In US \$ Million, Not including Financial Sectors and Oil & Gas Sectors



Top 5 Sector		
Chemical and Pharmacy Industry	0.69	(47.9%)
Rubber and Plastic Industry	0.27	(18.8%)
Mining	0.14	(9.9%)

Mining	0.14	(9.9%)
Food Industries	0.09	(6.6%)
Motorcycles and Oher Transportation Industry	0.08	(5.3%)

Top 5 Location

Banten	0.84	(58.3%)
West Java	0.18	(12.5%)
Central Java	0.14	(10.1%)
South Kalimantan	0.09	(6.4%)
East Java	0.05	(3.4%)

(USD Billion)

