



**Heriyanto Irawan**  
**Senior Strategist/ Analyst**  
**PT Verdhana Sekuritas Indonesia**

Heriyanto Irawan is a Senior Strategist/ Analyst of PT Verdhana Sekuritas Indonesia and a leading strategist in Indonesian equities. With over three decades of experience, he has been at the forefront of market cycles and pivotal economic shifts across Asia and Indonesian markets.

Heriyanto's career began in 1993 as a fund manager with HSBC Asset Management in Hong Kong, where he focused on Asia with a specialization in Indonesia. He later managed funds under Jardine Fleming and held senior roles as head of research and Indonesia equity strategist at renowned institutions, including HSBC, Merrill Lynch, and UBS.

In 2004, he co-founded a joint venture with Deutsche Bank called Deutsche Verdhana Indonesia, which he successfully managed until 2019. Following this, he and his partners established Verdhana Sekuritas Indonesia. Throughout his career, Heriyanto has navigated various market cycles, gaining invaluable insights from events like the Asian financial crisis and the Global Financial Crisis.

He holds a bachelor's degree in mathematics from City University, London, and a master's degree in finance from City Business School, London.

Heriyanto is a member of DEN (National Economic Council), under the leadership of Gen (ret.) Luhut Panjaitan, which advises President Prabowo on accelerating strategic and priority economic policies and programs.