

SUSTAINABILITY INITIATIVES

The Bank has established four sustainability guidelines incorporated into its business strategies with the aim to grow steadily and sustainably while creating value for all stakeholders and contributing to the achievement of UN Sustainable Development Goals.



4 Be...



1. Be Responsible

The Bank seeks to conduct its business responsibly by promoting financial inclusion and financial literacy among stakeholders and underprivileged people, providing loans with due consideration to uphold social and environmental responsibility, manage supply chains sustainably, and build good relationships with communities.

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4. Be Resilient

The Bank emphasizes delivering stable and sustainable business growth. The Bank has invested in expanding internationally by continuously developing its financial innovations, carefully and thoroughly managing its risks, and effectively planning for crises.



2. Be Caring

The Bank focuses on caring for employees and customers by providing employees with an appropriate and safe working environment that supports their well-being, promoting the development of employees at all levels, and as for customers, by maintaining high quality and fair services and helping build good relationships with them.

3. Be Ethical

The Bank strives to conduct business with transparency by adhering to the principles of good governance and business ethics, not engaging in any form of corruption, and maintaining the security of customers' information and confidentiality in accordance with regulations and international standards.

